



Born Learning Trail Partnership

November 16, 2020

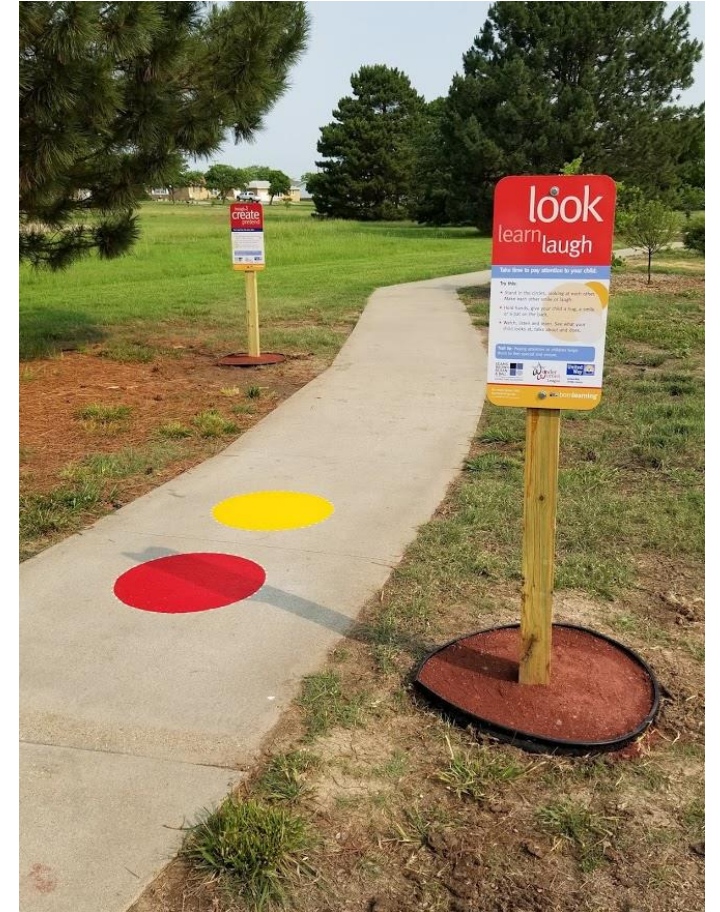
What is a Born Learning Trail?

- Born Learning began in 2005 as United Way's first national public engagement campaign.
- The Trail is a series of 10 interactive signs that offer fun, active learning activities for young children and their families.
- It helps parents, caregivers and communities create quality engagement opportunities when out on a stroll or visiting a local playground.

UNITED WE FIGHT.
UNITED WE WIN.

LIVE UNITED™

Example Activities/Photos



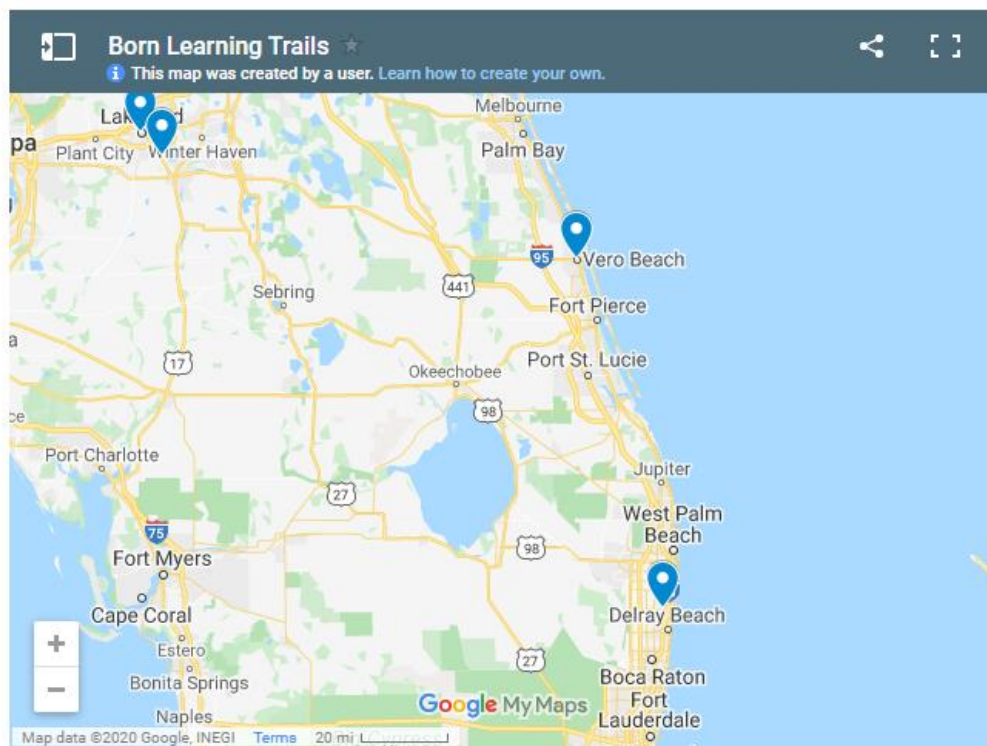
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Example Activities/Photos



Current Trail Locations on TC



- Indian River County:
 - Little League Park; Fellsmere
 - MLK Jr., Walking Trail & Park; Gifford
 - Dick Bird, South County Park; Vero Beach
 - Pocahontas Park; Vero Beach

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Proposed Locations

- Woodland Trails Park
- Jessica Clinton Park
- Winterlakes Park

Timeline

- November - Order materials from United Way Worldwide
- November 10th - Work with Cleveland Clinic/Martin Health to select location
- January – Begin recruiting volunteers from Cleveland Clinic to install trail
- Late January/Early February – Install Trail/Ribbon Cutting

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Thank you.