

# Midway Business Park Master Sign Program Amendment

Planning and Zoning Board Meeting of October 4, 2022

P14-095-A1

CityofPSL.com



# Summary:

The proposed amendment to the program is to provide updated criteria that will allow opportunity for new and amended signage for existing and future parcel owners within the Midway Business Park area.



# Summary:

The Midway Business Park Master Sign Program was approved by City Council in 2014. This amendment provides the following updates:

- Removal of a review board and prior MSP review for submittal to the City.
- Update of Sign area calculation for clarity.
- Removal of address requirements so that City Code will be followed.
- Removal of language that is content based.
- Removal of any copy limitations within the allowable square footage.
- Addition of shared interstate identification regulations.
- Removal of temporary sign regulations so that City Code will be followed.
- Updated comparison chart.



# Regulations Table

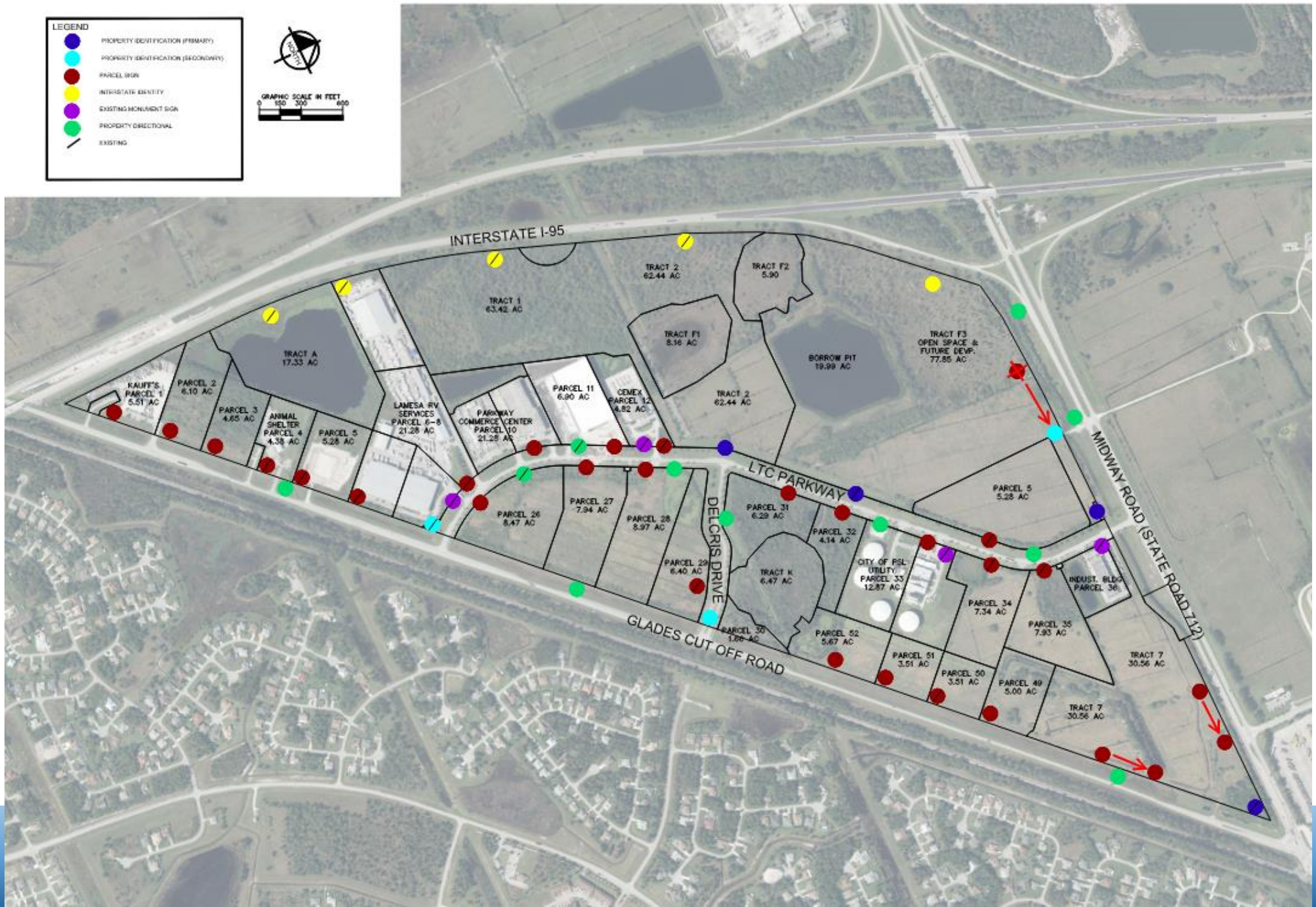
Sign Type	Prior Approved Master Sign Plan	City Code	Proposed	Comments
Property Identification: Primary	200 SF 20' max height 3 signs total	N/A	200 SF 20' Height 15' x 45' Dimension	
Property Identification: Secondary	100 SF 10' max height 2 signs total	N/A	100 SF 10' Height 10' x 25' Dimension	
Property Directional	48 SF	N/A	48 SF	
Parcel Sign	60 SF 8' max height	32 SF each street frontage 10' Height	60 SF 8' Height	
Interstate Identification	500sf 30' Height max	N/A	500sf 30' Height max	
Event/Sales Banner	45 SF (maximum) 20' Height	N/A	45 SF (maximum) 20' Height	This request is consistent with other MSP
Decorative Standards	12 SF 30" Height	N/A	12.5 SF per 30" Height	There are decorative banners attached to streetlights throughout the project, used to denote special events, sales promotions and / or seasonal items.



**LEGEND**

- PROPERTY IDENTIFICATION (PRIMARY)
- PROPERTY IDENTIFICATION (SECONDARY)
- PARCEL BGR
- INTERSTATE IDENTITY
- EXISTING MONUMENT SIGN
- PROPERTY DIRECTIONAL
- EXISTING

GRAPHIC SCALE IN FEET  
0 100 200 400



# Recommendation:

Staff does find the proposed amendment to the approved sign program to be consistent with the direction and intent of the City's Land Development Regulations and complies with the requirements of Section 155.03(H) and recommends approval.

