

Artwork Description & Site Placement

Concept Narrative

This sculpture is a large-scale, three-dimensional interpretation of the Import Mex identity, transformed into an 8-foot faceted steel form. By expanding the company's visual mark into a fully realized public artwork, the piece moves beyond its origins to become a permanent cultural landmark. The angular planes capture shifting light and shadow throughout the day, while the segmented fields of bold color give the sculpture an immediately recognizable presence. The design embraces abstraction, movement, and connection, allowing the work to resonate not only with Import Mex but also with the broader community in which it is placed.

Specifications

Dimensions: ~89.7" H x 89.7" W x 70.0" D (7.5 ft x 7.5 ft x 6 ft)

- **Material:** Corten Steel body with stainless reinforcement where required
- **Finish:** High-durability liquid paint, with colorful pattern inspired by the Import Mex palette

Mounting Method

- Anchored with three welded steel mounting brackets (detailed in technical drawings) to a reinforced concrete base.
- Engineered for stability under wind and weather conditions while maintaining the clean geometry of the piece.

Site Placement Options

- Could be located in a highly visible area such as an entry plaza, traffic circle, or public-facing courtyard.
- Orientation can allow for 360° viewing, ensuring clear pedestrian circulation and multiple vantage points.
- Placement should prioritize maximum visibility for both the Import Mex community and the surrounding public.

Public Interaction & Impact

- Acts as a physical embodiment of Import Mex's presence and values, while serving the wider community.
- Functions as a focal point and gathering space that elevates the site into a civic destination.
- Offers an enduring public artwork that contributes to the cultural landscape of the area.

Maintenance Notes

- Industrial liquid paint provides a weather-resistant, UV-stable finish; only periodic cleaning and occasional touch-ups required.
- Welded stainless steel structure ensures long-term durability with minimal upkeep.
- Fully engineered for outdoor exposure and safe public interaction.