

Tradition Master Sign Program Amendment No. 7

(P16-042-A2)

City Council Meeting
May 28, 2024



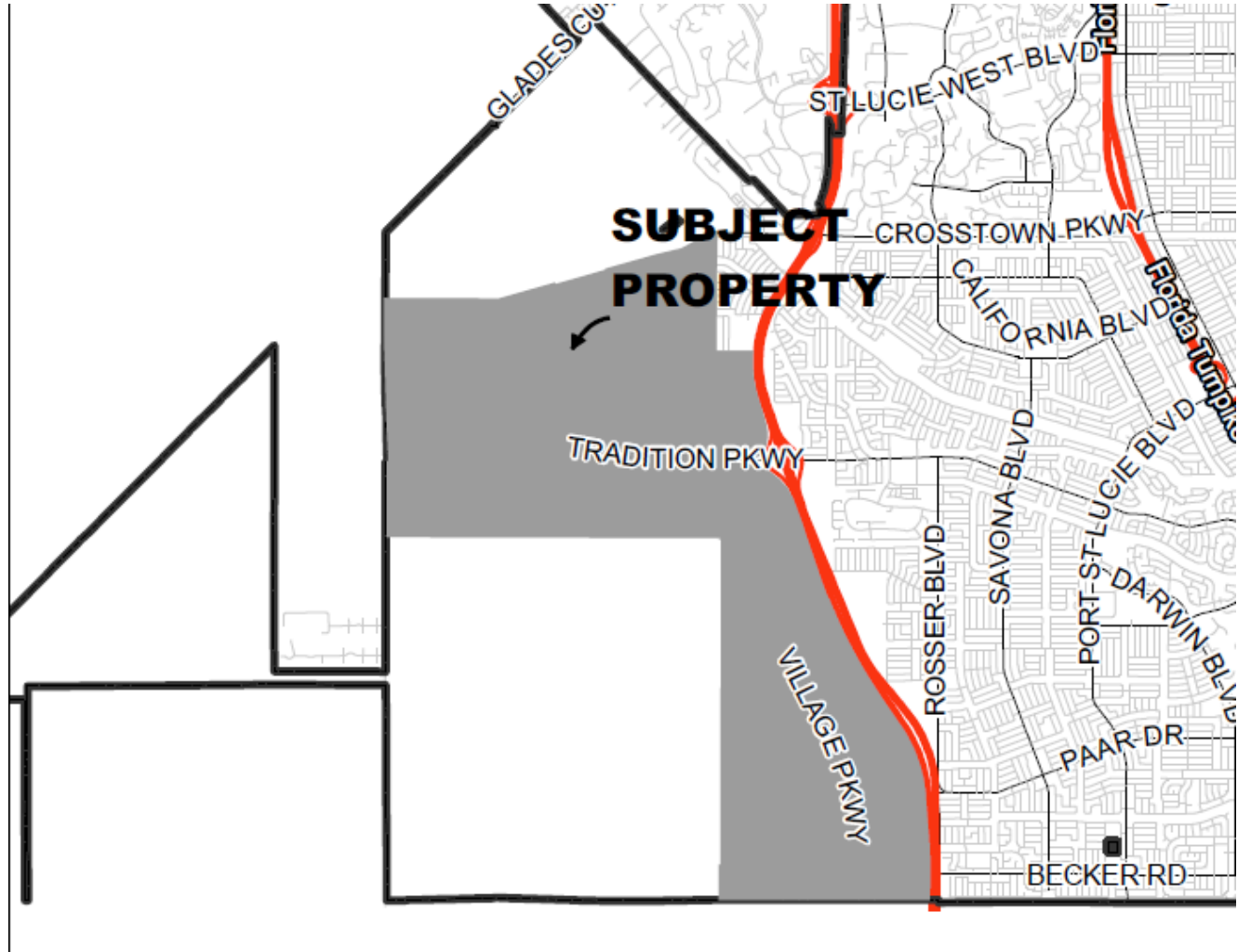
Summary

The proposed amendment provides a comprehensive update of all signs within the Tradition, Southern Grove, and Western Grove Communities.

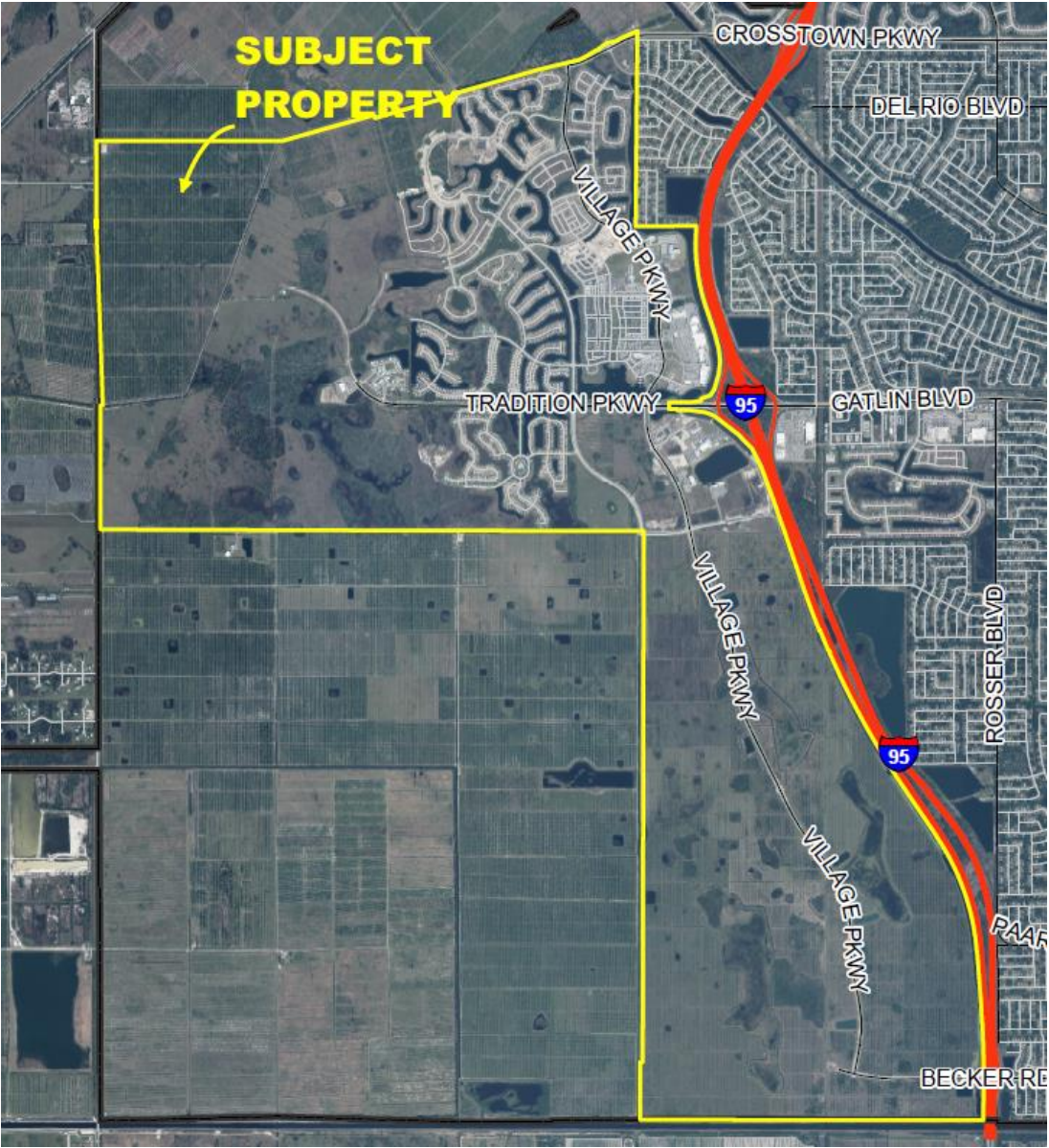
The amendment also provides a content neutral master sign program and is better aligned with the current signage needs of the communities.



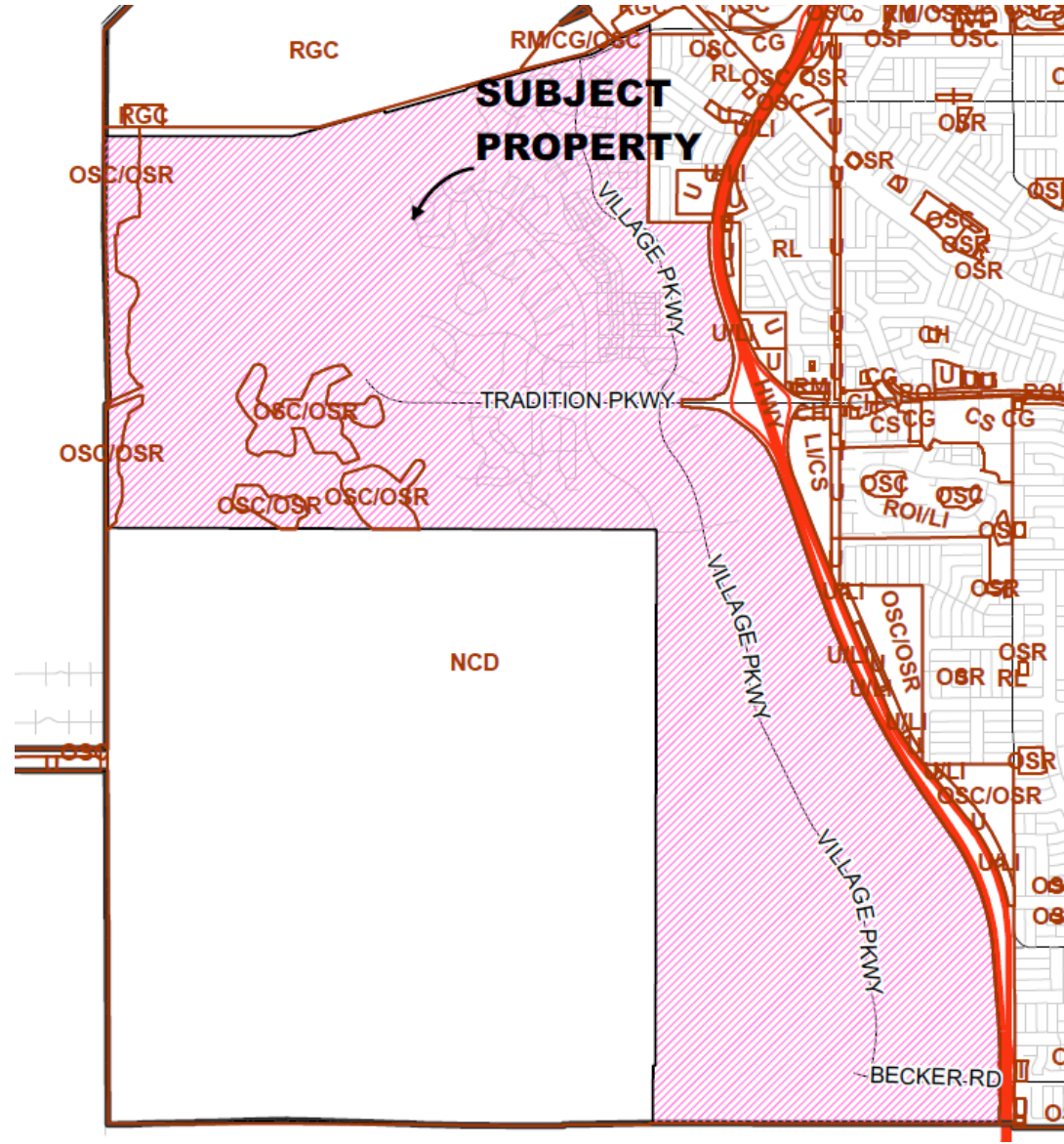
Subject property



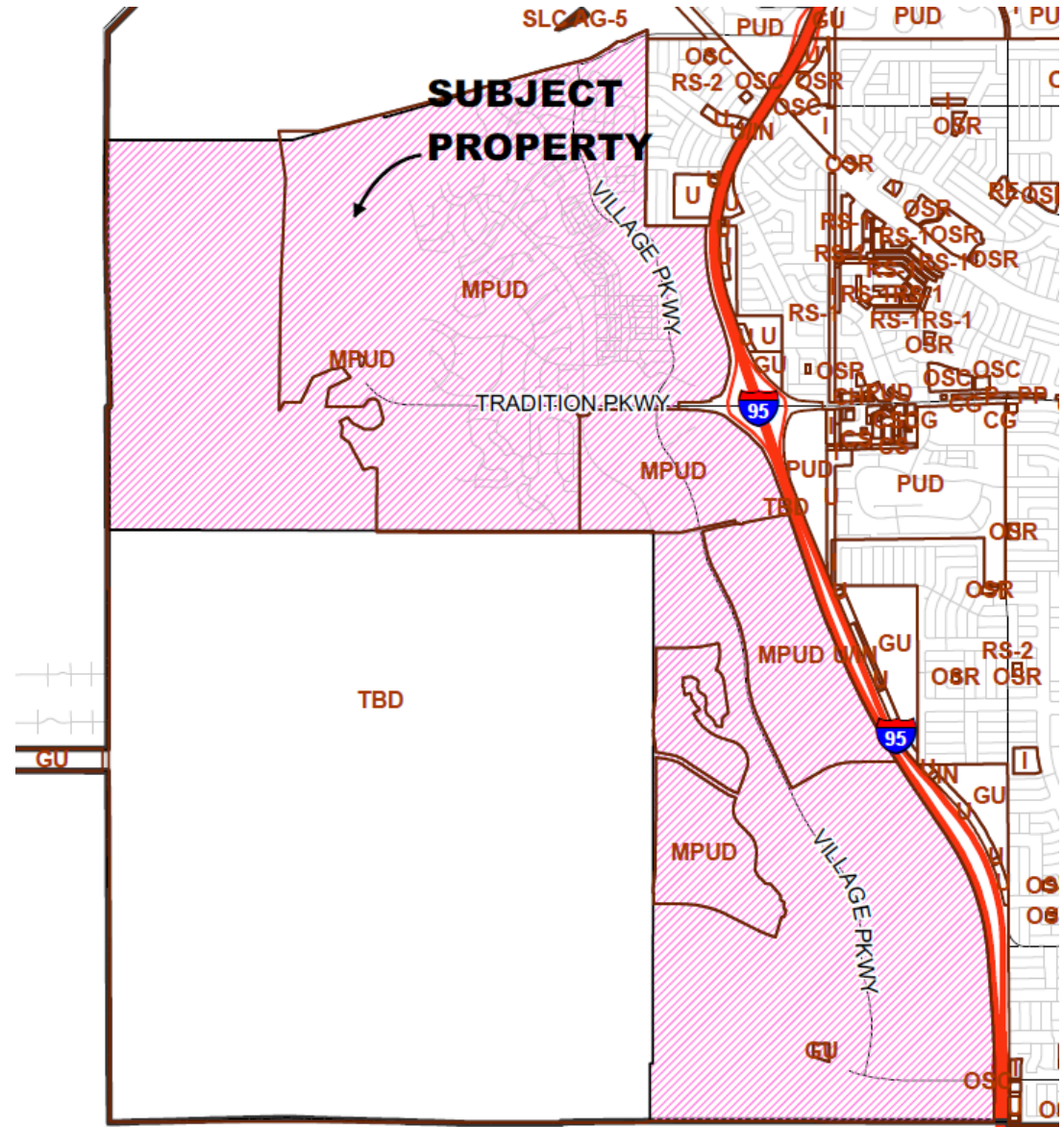
Aerial



Land Use



Zoning



List of Changes from Amendment 6 to Amendment 7

- Community Marker name changed to Community Tower – pg. 5
- Community Marker number of signs allowed from four (4) to six (6) – pg. 5
- Welcome Sign SF changed from 72 SF to 110 SF – pg. 5
- Community Directional name changed to Primary Directional – pg. 5
- Primary Directional number of signs allowed from Twenty-Four (24) to Forty-Eight (48) – pg. 5
- Primary Directional name changed to Secondary Directional – pg. 5
- Secondary Directional number of signs allowed from Thirty (30) to Twenty-Four (24) – pg. 5
- Residential Primary Entry number of signs allowed changed from two (2) to three (3) – pg. 6
- Lot Marker, Construction Entrance, and Model Home Sign were moved to Temp Sign Section - pg. 6
- Sales Center Sign Moved to Temp Sign Section - pg. 7
- Event/Sales Banner Sign moved to Temp Sign Section – pg. 7
- “Coming Soon” interior sign named changed to “Amenity” interior sign – pg. 7
- Banner Sign added to Building Mounted Façade Section – pg. 9
- Removed Real Estate Development Sign removed – pg. 10
- Removed Adjacent Parcel Sign – pg. 10
- All reference Images removed – pg. 11-12
- All signs on page 2 of 6th Amendment have been added to 7th Amendment

Recommendation

The Planning and Zoning Board recommended approval of the proposed amendment to the Tradition Master Sign Program at their May 7, 2024 meeting.

