

City of Port St. Lucie

City Council Workshop

Meeting Minutes - Draft

121 SW Port St. Lucie
Blvd.
Port St. Lucie, Florida
34984

Shannon M. Martin, Mayor

Jolien Caraballo, Vice Mayor, District IV
Stephanie Morgan, Councilwoman, District I
Dave Pickett, Councilman, District II
Anthony Bonna, Councilman, District III

Please visit www.cityofpsl.com/tv for new public comment options.

Monday, June 17, 2024

9:00 AM

Council Chambers, City Hall

1. Meeting Called to Order

A Workshop Meeting of the CITY COUNCIL of the City of Port St. Lucie was called to order by Mayor Martin on June 17, 2024 at 9:00 a.m., at Port St. Lucie City Hall, 121 SW Port St. Lucie Boulevard, Port St. Lucie, Florida.

2. Roll Call

Council Members Present:

Mayor Shannon Martin

Vice Mayor Jolien Caraballo

Councilman Dave Pickett

Councilwoman Stephanie Morgan

Councilman Anthony Bonna

3. Pledge of Allegiance

Mayor Martin led the assembly in the Pledge of Allegiance.

4. Public to be Heard

No one signed up to speak during this portion of the Agenda.

5. Special Presentations

5.a Presentation of The Superlative Group's Phase One Asset Inventory & Valuation Report, Focused on Generating Revenue for the City of Port St. Lucie.

[2024-584](#)

Linda McCarthy, Director of Business Development of the MidFlorida Event Center introduced Kyle Canter, Chief Operating Officer, and Justin Brodsky, Vice President of Analytics & Valuation for The Superlative

Group.

Mr. Canter and Mr. Brodsky provided the City Council with an overview of the Phase One Asset Inventory and Valuation Report focused on generating revenue for the City of Port St. Lucie via Zoom. (Clerk's Note: A PowerPoint Presentation was shown at this time.)

Councilwoman Morgan inquired if there were safeguards if a cancellation of an event were to occur, to which Director McCarthy indicated that their concert series are rain or shine events and, in the event, there is a cancellation they usually try to reschedule the event and lastly, they speak to the Sponsor to allow them to move their sponsorship to another event. Mr. Brodsky added that those safeguards would be included in the Sponsorship Agreement.

Councilwoman Morgan asked if the Sponsor would get a Right of First Refusal (ROFR) on any future similar event, to which Mr. Canter explained that they would work with the City to establish multi-year partnerships and avoid 1-year agreements and focus more on 3 or 5-year sponsorship agreements as related to events.

Director McCarthy explained that any contract would be between the City and the Partner and would need to be approved by the City Council.

Councilman Pickett questioned when the contract at MidFlorida Event Center was set to expire, to which Director McCarthy advised that they recently renewed the contract due to the new sign. She noted that the expiration of said contract would be in 2029. Councilman Pickett inquired if the City would be able to individually name the Ball Rooms, to which Director McCarthy responded in the affirmative. She confirmed that the Ball Rooms would not be able to be named with other Financial Institutions based on the current contract with MidFlorida Credit Union and added that they do not possess rights to the interior of the building.

Vice Mayor Caraballo stated she looked forward to working with The Superlative Group.

Councilman Bonna added he was excited for this new revenue generating venture.

Mayor Martin noted that this was a great opportunity for the City.

There being no additional, Vice Mayor Caraballo moved to approve The Superlative Group's Phase One Asset Inventory & Valuation Report.

Councilman Bonna seconded the motion, which passed unanimously by voice vote.

(Clerk's Note: Agenda Item 6.b was discussed after this item.)

- 5.b** Presentation of FAPPO Award of Excellence in Public Procurement for 2024 [2024-542](#)

Nathaniel Rubel, Procurement Assistant Director, presented to the City Council with the City's FAPPO Award of Excellence in Public Procurement for 2024.

- 5.c** Present the Distinguished Budget Presentation Award from Government Finance Officers Association (GFOA) 2024 [2024-575](#)

Caroline Sturgis, Procurement Director, presented to the City Council with the City's Distinguished Budget Presentation Award from Government Finance Officers Association (GFOA) 2024.

- 5.d** Discuss 2024 State Legislative Final Report [2024-591](#)

Ella Gilbert, Risk Management Director, introduced the City's Lobbyist Attorney Chris Carmody to the City Council and informed the Council that this would be her last legislative update.

Mr. Carmody presented the City Council with the 2024 State Legislative Final Report. (Clerk's Note: A PowerPoint Presentation was shown at this time.)

6. New Business

- 6.a** Update Allocations to Projects Funded by the American Rescue Plan [2024-593](#)

Sabrina McCleod, Grants and Strategic Initiatives Project Manager provided an overview of the Update Allocations to Projects Funded by the American Rescue Plan. (Clerk's Note: A PowerPoint Presentation was shown at this time.)

There being no discussion, Councilman Pickett moved to approve the Update Allocations to Projects Funded by the American Rescue Plan. Vice Mayor Caraballo seconded the motion, which passed unanimously by voice vote.

- 6.b** Authorize the City Manager to Execute the Sponsorship and Naming Rights Sales Agreement with The Superlative Group, Inc. [2024-602](#)

(Clerk's Note: This Item was discussed after Item 5.a.)

There being no discussion, Vice Mayor Caraballo moved to approve Item 6.b. Councilman Bonna seconded the motion, which passed unanimously by voice vote.

(Clerk's Note: Agenda Item 5.a was discussed after the action taken on this item.)

7. Adjourn

There being no further business, the meeting was adjourned at 10:19 a.m.

Sally Walsh, City Clerk

Daisy Ruiz, Deputy City Clerk